

SAMPLE ENDORSEMENT LETTER FOR KING OF PRUSSIA RAIL

Please copy and paste onto your own personal or corporate letterhead and mail to the address listed below. Feel free to revise the letter as you wish to personalize your endorsement! Thank you!

Ms. Liz Smith
SEPTA Project Manager
c/o McCormick Taylor, Inc.
ATTN: ECW
2001 Market Street, 10th Floor
Philadelphia, PA 19103

Dear Ms. Smith:

As a person is employed/owns a business in the King of Prussia region, I am writing to enthusiastically endorse King of Prussia Rail. I believe that King of Prussia Rail will:

- Create short-term and long-term jobs and bolster the local economy
- Provide a direct transportation alternative to the largest commercial center in the suburban Philadelphia region for employees and visitors
- Increase property values adjacent to the line
- Create opportunities for new office, housing and retail projects within walking distance of the line
- Reduce travel time and distance traveled for commuters, consumers and residents alike
- Lower infrastructure costs for businesses and municipalities
- Reduce congestion and traffic
- Improve air quality and reduce pollutants
- Provide savings to commuters on gas and maintenance of vehicles
- Provide opportunity for access to jobs, cultural amenities and more for Center City and University City in Philadelphia, portions of Delaware County, portions of Montgomery County, Norristown, PA as well as Upper Merion Township

King of Prussia Rail is a vital infrastructure project that can't be ignored. The Philadelphia region NEEDS to invest in this project to help reduce the burden of highway congestion that is choking our ability to grow jobs and encourage economic development. I endorse this project and encourage others to join me!

Sincerely,

Your Name
Title
Company