



King of Prussia Rail Benefits for Employees/Businesses

- **King of Prussia Rail will promote and strengthen regional growth by:**
 - Better linking Center City, University City and King of Prussia – the region’s three largest employment centers.
 - Offering more transit connections between King of Prussia and the region, making it more attractive to employers to locate there and employees to work there.
 - Reducing existing congestion, current travel time and future traffic.
 - Providing more frequent, reliable and convenient service making it easier to attract the white-collar workers to professional jobs in Philadelphia that generate significant taxes for the City.
 - Attracting and connecting a broader pool of quality employees to employers.

- **King of Prussia Rail delivers a strong return on investment.**
 - Every \$1 invested in public transportation generates approximately \$4 in economic returns.
 - Every \$1 billion invested in public transportation supports and creates more than 50,000 jobs.
 - Every \$10 million in capital investment in public transportation yields \$30 million in increased business sales.

- **King of Prussia Rail will grow jobs.**
 - The KOP Rail will grow jobs, with 5,400-6,300 jobs generated during construction and 1,000 annually.

- **King of Prussia Rail will significantly reduce the weekday commute – and commuting costs.**
 - Driving from the King of Prussia Mall to City Hall regularly takes almost 70 minutes, while the same trip on King of Prussia Rail less than 40 minutes on an express train.
 - The savings for a person who switches his or her daily commute to Philadelphia by car to taking public transportation is \$11,853 a year, or \$988 per month, according to the American Public Transportation Association. These savings are based on the cost of commuting by public transportation to Philadelphia, compared to the cost of owning and driving a car.
 - As parking spots continue to disappear in Philadelphia, King of Prussia Rail reduces the need for commuters to vie for parking spaces in the City.
 - Traveling from Center City Philadelphia to the KOP Business Park, a commuter will save on average 30 minutes in travel time on King of Prussia Rail.
 - As an extension of the Norristown High Speed Line, which has a 99% on-time performance average, the King of Prussia Rail will bring a more frequent, reliable transportation option to local commuters.



- **King of Prussia Rail brings environmental benefits**
 - An annual reduction of up to 18M vehicle miles traveled is expected with the rail extension in place.
 - Transit has lower emissions.
 - One person with a 20-mile round trip commute who switches from driving to public transit can reduce his or her daily carbon emissions by 20 pounds, or more than 4,800 pounds in a year.
 - A single commuter switching his or her commute to public transportation can reduce a household's carbon emissions by 10 percent and up to 30 percent if he or she eliminates a second car.
- **King of Prussia Rail will provide Philadelphia residents access to jobs without having to relocate to find employment; it also allows them to invest their earnings back into the communities in which they live.**
 - Philadelphia's current unemployment rate in Philadelphia is 20%; a more frequent and reliable commute provides Philadelphia residents greater access to the region's third largest employment center.
 - During the week, 5,600 people a day travel to King of Prussia by bus – many of them beginning their trip in Philadelphia, enduring up to three bus rides to get to their jobs. The buses are inefficient and unreliable, with an on-time-performance average of 65 percent due to current traffic. As an extension of the Norristown High Speed Line, which has a 99% on-time performance average, King of Prussia Rail will bring a more frequent and reliable transportation option to Philadelphia residents.
 - The service provides greater transportation flexibility, allowing people to live in Philadelphia and work in King of Prussia, without owning a car.
- **King of Prussia Rail will connect people to the region's premier medical and educational institutions, as well as shopping, dining, entertainment and other activities in Philadelphia, eliminating traffic and parking costs.**
 - It allows suburban residents to have a more reliable commute into Philadelphia, contributing to the Philadelphia economy.
 - The proposed stations will allow for more convenient and easier access for residents. Residents can use the station just off Allendale Road and the Henderson Road station for drop offs and pick ups, and the Henderson Road Station will also have a Park & Ride option.
- **King of Prussia Rail addresses the growing mobility needs of seniors, people with disabilities and millennials.**
 - All stations will be fully compliant with the Americans with Disabilities Act (ADA) providing step-free access to trains making access possible for passengers in wheelchairs and creating a more convenient experience for passengers using walkers, pushing strollers, pulling luggage, walking their bikes, or who have difficulty climbing stairs.
 - The service will enable residents with limited mobility options and those who intend to reduce their dependence on cars to remain living in Upper Merion Township.



- The service provides greater transportation flexibility, allowing people to work in King of Prussia without owning a car or to live in King of Prussia in a single-car household.
- Communities with public transportation are more attractive to homebuyers – particularly millennials who want to drive less and seek high-frequency transportation when making real estate decisions.
- **King of Prussia Rail supplements SEPTA’s Regional Rail service, providing faster, more frequent service and access to destinations in University City, Penn’s Landing, Old City and Independence Mall.**
 - Regional Rail runs every 30 minutes during peak hours and every hour or more off-peak. King of Prussia Rail will run every 10 minutes in peak hours and every 20 minutes off-peak. The Market Frankford Line runs every 4 minutes in peak time and every 10 minutes until about 9 PM.
 - Customers traveling from King of Prussia to Philadelphia will arrive at the Norristown High Speed Line platforms at the 69th Street Transportation Center, walk down the platform and approximately 100 feet to the station’s main hallway where they will enter the Market-Frankford Line’s fare gates. From there they simply take the stairs or elevator down to the Market-Frankford Line platforms to catch an eastbound train toward Center City Philadelphia and Frankford Transportation Center.
- **Proximity to public transportation adds value to homes in Upper Merion Township.**
 - A study performed by Econsult Solutions found that the property value premium generated by SEPTA Regional Rail stations range in the region ranges from five to 10 percent for houses under three miles of a station.
 - Two-thirds of Upper Merion Township residents live within one mile of a proposed station and one quarter of all residents live within a half-mile of a proposed station.
 - The study showed that SEPTA Regional Rail service added approximately \$7,900 for each house close to a station in Bucks, Chester, Delaware and Montgomery counties.
 - King of Prussia Rail provides service at an even greater frequency, and residents could expect similar increases in home values.
- **King of Prussia Rail will increase commercial real estate values, leading to local tax revenue**
 - Upper Merion Township currently has one of the lowest residential property tax rates in Montgomery County due to high-value commercial properties including the King of Prussia Mall, the business park, hotels and restaurants that pay a significant portion of local property taxes in the township.
 - King of Prussia Rail will support new, planned commercial development and redevelopment, increasing the commercial tax base, leading to local tax revenue.
- **KOP is growing, and King of Prussia Rail will meet the needs of development trends.**
 - King of Prussia Rail offers an alternative to the Schuylkill Expressway, as well as to congested local roads.
 - The rail line supports land use changes in the area, meeting the needs of current development trends and readying the community for future growth.



- King of Prussia Rail will help meet the needs of development trends by providing an alternative to driving – getting people out of their cars and onto trains.
 - Located for maximum usage and convenience, the proposed stations will be engineered to mitigate traffic congestion.
- **King of Prussia Rail strategically directs existing and future growth.**
- It accommodates King of Prussia’s current and future growth, allowing it to develop in a less auto-dependent way. This provides people with more options and paves the way for future land use to include less parking and more walkable developments. This, in turn, reduces the need for car trips, leading to reduced congestion.